



visible whisper

see information in a new way

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design

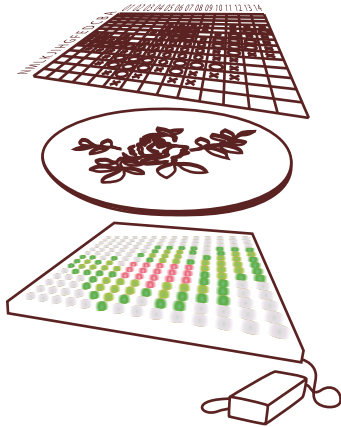
visible whisper's structure prevents Lumalive from being folded. Form is build up from 2D formula and closed with a zipper. Required technical equipments can be stored inside the product.



technical

visible whisper has personalized visual code language based on color changes in Lumalive. As a result of combining information and textile design messages can be also analogically modified by changing patterns.

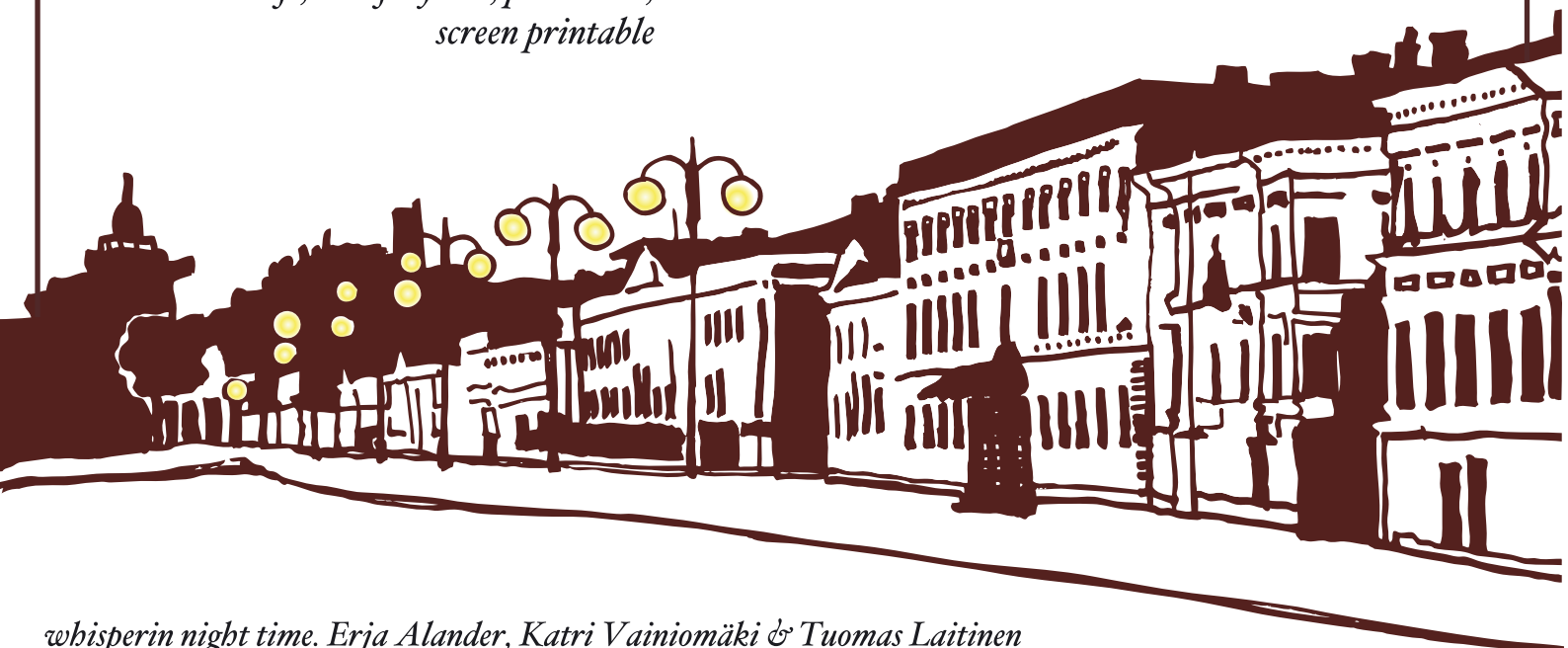
visible whisper has ability to receive information data wirelessly from for example web-based weather, email and bank services, motion, light and temperature sensors, mobile phones and PDAs.



material

five millimeter thick industrial felt

features: non-transparent, flexible, soft, non-frayable, punchable, screen printable

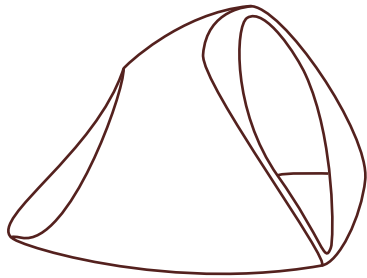
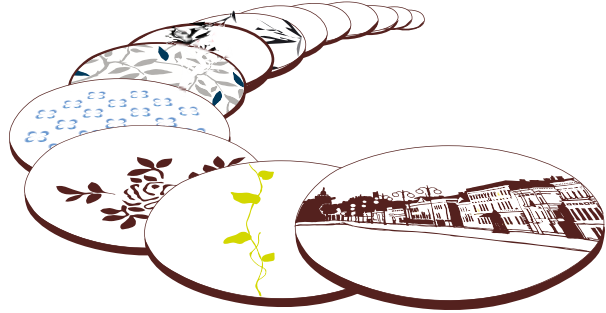


information providers

visible whisper enable IT-companies to provide digital information through a new channel. A new more sensitive way to present everyday information reaches target groups that require more emotional design in products market.

retail

visible whisper represents a next generation product in the digital entertainment markets. It is a cross-disciplinary product like wearable electronics and media centers and it has a position in textile, interior and entertainment markets.



collaboration with textile designers

visible whisper provides new opportunities for textile industry to widen up the field of profession and increase collaboration with IT-industry. Changeable patterns increase sales and reach a larger targetgroup.

end user

creates a personal product package that suites ones style and information requirements. Patterns made by several designers and multible information services helps the end user to keep whisperer fresh and updated.

