

# CURRICULUM VITAE

## PERSONAL INFORMATION

Name: Laitinen Tuomas Perttu Henrikki  
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## EDUCATION AND TRAINING

May 2007 – August 2007  
ITP - academic summer program  
Helsinki School of Economics  
Focus: information technologies and e-business

September 2006 -  
Master programme in new media  
Media Lab Helsinki, University of Art and Design Helsinki, Finland  
Focus: new media management, concept design, social media

September 2002 - June 2006  
Degree programme of Visual Arts  
Kemi-Tornio Polytechnic, Unit of Cultural and Media Studies, Tornio, Finland  
Focus: visual arts, graphic design, photography, motion design

September 2004 - June 2005  
Exchange studies  
Multimedia Art program, FH Salzburg, Salzburg, AUSTRIA  
Focus: Multimedia conception, design & production, graphic design  
for print & screen and photography

## WORK EXPERIENCE

Art Director, Brand Manager, Partner  
November 2007 -  
Taking care of Zipipop's visual branding and user interface design.  
Zipipop Ltd.

Researcher  
May 2007 - August 2007  
Utilization of social media concepts in Metso's digital communication.  
Coordinated by Helsinki School of Economics / ITP -program  
in co-operation with Metso Corporation.

Concept designer  
January 2007 - March 2007  
Concept idea competition for a new Lumalive textile technology developed by Phillips.  
Third prize with a concept called Visible Whisper.  
Coordinated by UIAH School of Design (Textile Design & Fashion MA programmes)  
in co-operation with Phillips.

Multimedia designer  
September 2005 - January 2006  
Website concepts, branding and animations.  
Employer Van GOG -design studio, Amsterdam The Netherlands.

Illustrator  
August 2004  
Illustration for the book called Kepposia, Kummajaisia ja Kansanihmisiä  
Employer Heljä Suuronen-Geib

Animator  
May 2004  
Motion graphics for Koko Nainen-documentary film  
Employer Marika Väisänen, Kemi-Tornio Polytechnic, YLE Uusi Kino  
December 2003  
Motion graphics for Jonottajat -documentary film  
Employer Panu Suuronen, Aija Soivanen, Diak Turku Finland & YLE Uusi Kino

Project manager  
Spring 2004  
Producer of Vuorovaikuta! -community art happening in Tornio, Finland

Graphic designer and exhibition designer  
February 2001 - January 2002, July 2002, July, August 2003  
Civil Service, summer assistant. Exhibition's advertising design, exhibition design, workshop direction, photography  
Employer Jyväskylä art museum

## PERSONAL SKILLS AND COMPETENCES

Languages: Finnish (mother tongue), fluent in English, a little Swedish, German and Dutch

Driving licence: B

Hobbies: Film festivals, woodworks, photography

Computer skills:

- Good knowledge in Adobe Photoshop, Adobe InDesign, Adobe Premiere, Adobe Illustrator, Macromedia Dreamweaver, Macromedia Flash, Macromedia Freehand, Coral Draw, Corel Photopaint.
- Basic programs of Windows and Mac
- Fast typewriter,
- A lot of experience from long-distance working.

## EXHIBITIONS

- Media Lab Helsinki - Spring Demo Day 2007. Interactive art installation Vacuum Cleaner with Meeri Mäkäräinen
- Thisplay - Philips Study Module Competition 06-07. Visible Whisper with Erja Alander and Katri Vainionmäki
- Rajariita III -exhibition, NUKU -gallery, Oulu, Finland, December 2004
- Heräämisiä -video installation with Maria Atosuo in Vuorovaikuta -community art happening, Tornio, Finland, May 2004
- 17 päivää -exhibition with Paula Väänänen, Bar Vakiopaine, Jyväskylä, Finland 2004
- Exhibition of Jyväskylä Artists Association, Jyväskylä Art museum, Finland 2002